

BE SCENE!
2022 Media Kit



Due Dates Ad Specifications Digital Ad Rates

Due Jul. 13
Publish Jul. 20

Due Jul. 27
Publish Aug. 03

Due Aug. 10
Publish Aug. 17

Due Aug. 24
Publish Aug. 31

Due Sep. 07
Publish Sep. 14

Due Sep. 21
Publish Sep. 28

Due Oct. 05
Publish Oct. 12

Due Oct. 19
Publish Oct. 26

Due Nov. 02
Publish Nov. 09

Due Nov. 16
Publish Nov. 23

Due Nov. 30
Publish Dec. 07

Due Dec. 14
Publish Dec. 21

WEDNESDAYS

Ads and editorial are due on non-publish Wednesdays and runs for two weeks.

AD SPECIFICATIONS

8 inch square
.jpg • 150 dpi • RGB color
No bleeds or crop marks.

QUESTIONS?

Contact@TwinCitiesGayScene.com
612.239.4410

\$250 DIGITAL AD PACKAGE

Multiple ads on our web site, with a slider presentation. All ads placed in digital flipbook, posted on our social media and included in our weekly email.

Volume Discount \$200 Per 24
Paid In Full \$4800

\$200 DIGITAL AD PACKAGE

A single ad posted on our website, placed in digital flipbook, posted on all social media and included in our weekly email.

Volume Discount \$150 Per 24
Paid In Full \$3600

\$100 SOCIAL SHOUT OUT

Create a social post and we'll share